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Filing date: **05/29/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92046185
Party	Defendant Pro Football, Inc.
Correspondence Address	CLAUDIA BOGDANOS QUINN EMANUEL URQUHART AND SULLIVAN LLP 51 MADISON AVENUE, 22ND FLOOR NEW YORK, NY 10010 UNITED STATES robertraskopf@quinnemanuel.com, claudiabogdanos@quinnemanuel.com, toddanten@quinnemanuel.com
Submission	Other Motions/Papers
Filer's Name	Robert L. Raskopf
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Signature	/Robert L. Raskopf/
Date	05/29/2012
Attachments	Appendix part 18_Cooke Exs. 20-26.pdf (15 pages)(556526 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration No. 1,606,810 (REDSKINETTES)
Registered July 17, 1990,

Registration No. 1,085,092 (REDSKINS)
Registered February 7, 1978,

Registration No. 987,127 (THE REDSKINS & DESIGN)
Registered June 25, 1974,

Registration No. 986,668 (WASHINGTON REDSKINS & DESIGN)
Registered June 18, 1974,

Registration No. 978,824 (WASHINGTON REDSKINS)
Registered February 12, 1974,

and Registration No. 836,122 (THE REDSKINS—STYLIZED LETTERS)
Registered September 26, 1967

Amanda Blackhorse, Marcus Briggs,)	Cancellation No. 92/046,185
Phillip Gover, Jillian Papan, and)	
Courtney Tsotigh,)	
)	
Petitioners,)	
)	
v.)	
)	
Pro-Football, Inc.,)	
)	
<u>Registrant.</u>)	

EXHIBITS 20 - 26 TO DEPOSITION TRANSCRIPTS OF JOHN KENT COOKE

PART 18

Respectfully Submitted,

/s/ Robert L. Raskopf

Robert L. Raskopf

Claudia T. Bogdanos

Todd Anten

51 Madison Avenue

New York, New York 10010

Phone: (212) 849-7000

Fax: (212) 849-7100

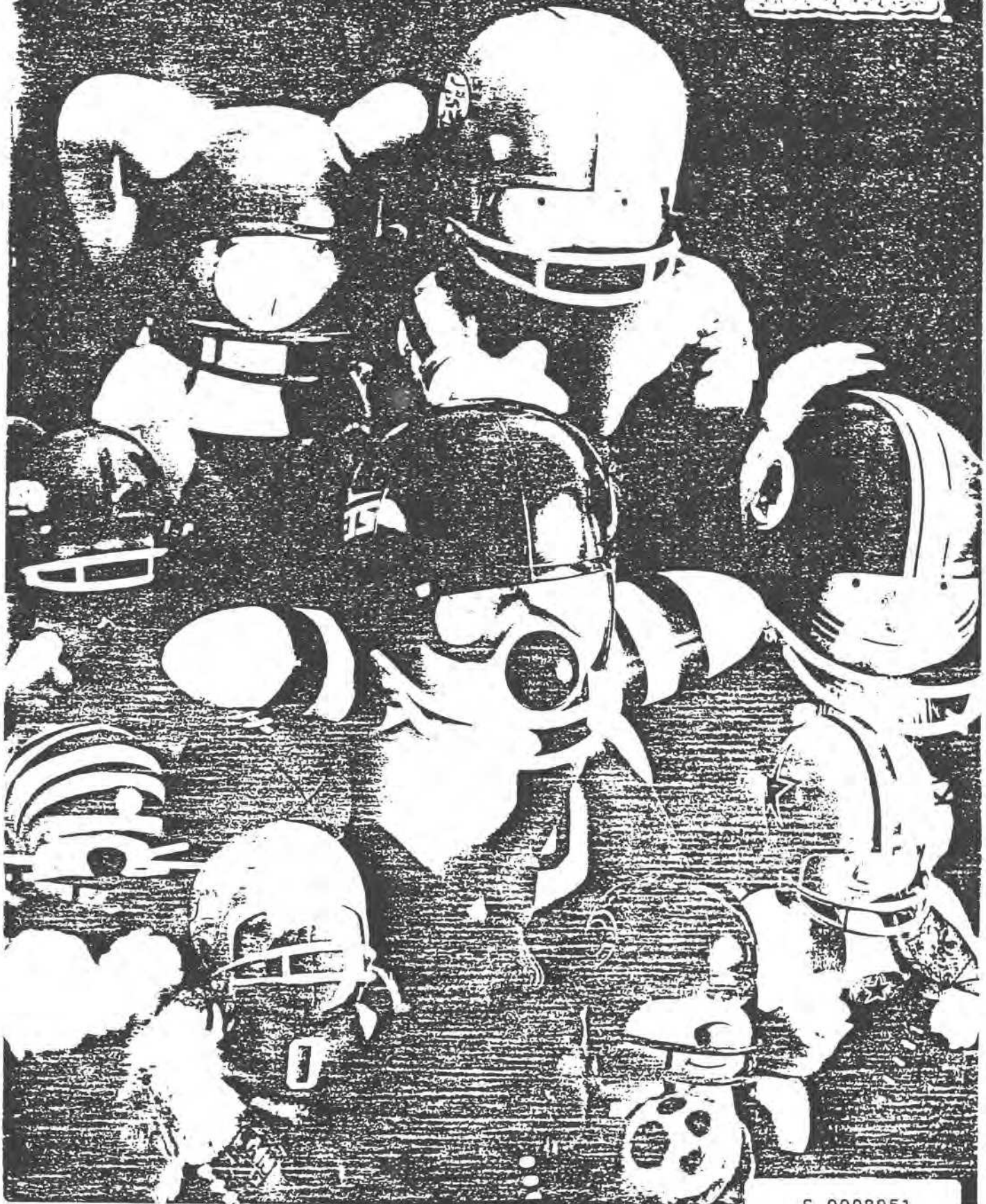
robertraskopf@quinnemanuel.com

claudiabogdanos@quinnemanuel.com

toddanten@quinnemanuel.com

1985 MERCHANDISE CATALOG

hardhats



S_0008951

DEPOSITION
EXHIBIT

John K Cooke 2D
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NATIONAL FOOTBALL CONFERENCE



ATLANTA
FALCONS



CHICAGO
BEARS



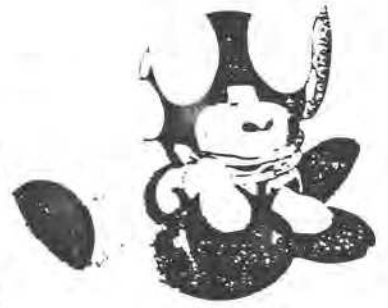
DALLAS
COWBOYS



DETROIT
LIONS



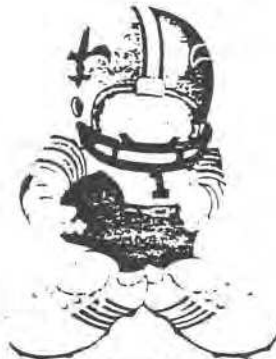
GREEN BAY
PACKERS



LOS ANGELES
RAMS



MINNESOTA
VIKINGS



NEW ORLEANS
SAINTS



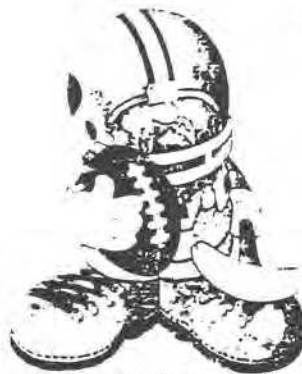
NEW YORK
GIANTS



PHILADELPHIA
EAGLES



ST. LOUIS
CARDINALS



SAN FRANCISCO
49ERS



TAMPA BAY
BUCCANEERS



WASHINGTON
REDSKINS

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S_0008953



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APPLICANT'S NAME: Atlantic Publishing Group, Inc.

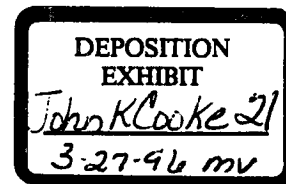
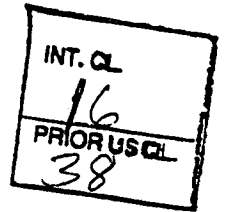
APPLICANT'S ADDRESS: 505 South Independence Blvd. Suite 201
Virginia Beach, Virginia 23452

GOODS AND SERVICES: Magazines in the field of Sports

FIRST USE: Magazines (Class 16) August 17, 1990

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DESIGN: A Helmet & Words





FOR ATTORNEYS EYES ONLY
CONFIDENTIAL

P.O. BOX 17247, WASHINGTON, D.C. 20041, PHONE 703-471-9100

The Redskins

OFFICES: 13832 REDSKIN DR., REDSKIN PARK, HERNDON, VA

June 5 1990

Via Facsimile

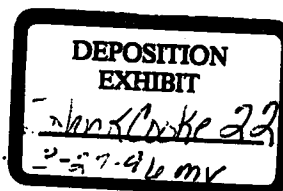
Mr Benjamin D Severson
President & Editor-in-Chief
Atlantic Publishing Group Inc
Suite 201
505 South Independence Boulevard
Virginia Beach VA 23452

Re: Washington Redskins Trademark

Dear Mr Severson

I have just read the first issue of your publication "Redskin Review" dated June/July 1990. You are hereby on notice that the use of the Washington Redskins trademarks in your publication is not authorized and unfairly capitalizes on the good will and reputation protected by those trademarks.

Use of the Washington Redskins' trademarks, including our Club name, logos, symbols and other identifying marks is protected under various state and federal laws including registration with the U.S. Patent and Trademarks Office. Licensing of our various trademarks is controlled by National Football League Properties, Inc. ("NFL Properties, Inc."), the exclusive representative of the National Football League and its 28 member clubs. Your use of Washington Redskins trademarks in the "Redskin Review" is precisely the type of commercial use requiring licensing. You will receive official notification of your violations from NFL Properties, Inc., forthwith.



...Cont'd

S_0008860

SUPER BOWL XVII CHAMPIONS

SUPER BOWL XXII CHAMPIONS

FOR ATTORNEYS EYES ONLY
CONFIDENTIAL

Mr Benjamin D Severson

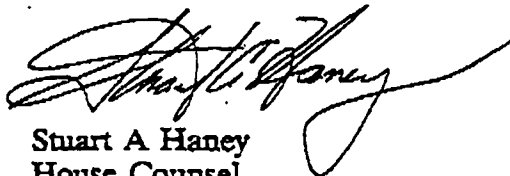
-2-

June 5 1990

You are also on notice that by printing a Virginia Lottery advertisement in your publication, you are in violation of the National Football League's policy against associating the sport with "...state lotteries and gambling of any sort." (Memorandum from NFL Commissioners Office, dated May 21, 1990) Further, your publication has damaged the image of the Washington Redskins by printing a tasteless centerfold in your current issue.

We hereby demand that you and your company cease and desist immediately from using any and all Redskins trademarks, associating the Washington Redskins with gambling, and in general damaging the good will and fine reputation the Redskins have earned over its 53 years in Washington.

Very truly yours



Stuart A Haney
House Counsel

SAH/ck

cc: Mr John Kent Cooke
Executive Vice President
Washington Redskins

Mr John H Flood III
Executive Vice President & General Counsel
National Football League Properties Inc
410 Park Avenue
New York NY 10022

Confirming copy sent via UPS Next Day Air

S_0008861

'America's Team' Has New Home: Washington

By Richard Morin
Washington Post Staff Writer

Make room, lots of room, on the bandwagon: About one out of every five Americans is a Washington Redskins fan, according to the latest Washington Post poll.

And when you talk about America's Team, forget the Dallas Cowboys and the San Francisco 49ers. The survey suggests the Redskins now are America's favorite pro football team—but with a caveat.

Washington's Super Bowl-bound Redskins edged San Francisco and Dallas when those surveyed were asked to name their favorite NFL club. And by better than a 3-1 margin, those questioned picked the Redskins to beat the Buffalo Bills in the Super Bowl on Jan. 25 in Minneapolis.

The survey also found most Americans willing to forgive—or at least ignore—the Redskins' nickname, the target of recent game-day protests at RFK Stadium by groups that consider the name offensive to American Indians.

On other pro football issues, the poll found that most fans favor keeping the instant replay rule. A majority of those questioned also said racial discrimination is not the reason why so few head coaches in pro football are black, or why there are few blacks holding senior positions in teams' front offices.

The national survey of 810 randomly selected adults was conducted Monday through Wednesday. Margin of sampling error is plus or minus four percentage points.

The poll found that while some Americans may hate Washington, many love the Redskins.

To measure the national following of the 28 NFL teams, survey participants were asked to name their three favorite teams. Twenty percent of those surveyed named the Redskins as one of their top three, while 17 percent said the 49ers and 16 percent selected the Cowboys.

But nearly one out of every 10 percent said he or she did not have a favorite, which technically means "none of the above" is America's Team. And balloting for the equally mythical All America's Team title resulted in a four-way tie between the Tampa Bay Buccaneers, Indianapolis Colts, Phoenix Cardinals and San Diego Chargers. Each was named by just 1 percent of the sample as one of their three favorite teams.

The survey results, of course, partially reflect simple "name recognition," one result of the extraordinary national exposure the Redskins have received in the media as they marched almost effortlessly through the regular season, into the playoffs and to the Super Bowl.

Still, something other than media exposure may be behind the Redskins' popularity. The Buffalo Bills, who narrowly lost in last year's Super Bowl, were featured repeatedly on national TV this past season. But the Bills were picked by just 9 percent of those interviewed, tied with the Denver Broncos and the Los Angeles Raiders for fifth place.

The numbers also demonstrate the way professional football has saturated American culture. The survey found that six of 10 Americans follow the game, although only about one of every six said he or she follows it "very closely."

Overall, the survey results suggest that between 25 million and 35 million adult Americans are in some degree, fans of the Redskins, one of the few teams in the country to enjoy a truly national following.

Still, the four-percentage-point margin of error for this survey means there is a small possibility the 49ers or even the Cowboys might actually be America's most popular team.

DEPOSITION
EXHIBIT

John K. Cooke 23
3-27-92 mv

But one thing is undisputed: The Redskins are the public's choice to win the Super Bowl. According to the poll, 69 percent of those questioned expect the Redskins to take the NFL title, while 21 percent said the Bills.

Still, Americans love to root for the underdog. While two of three persons questioned said the Redskins would win, barely half said they will be rooting for them.

And all should remember that Super Bowl fame is fleeting. Fewer than one of four persons surveyed—and not even half of all those who closely follow pro football—could remember that the New York Giants won last year's Super Bowl.

The instant replay rule, the target of criticism almost since it was adopted in the mid-1980s, is favored by fans. According to the survey, 78 percent of those questioned supported continued use of instant replay to review calls made on the field, while 16 percent said the NFL should drop it.

Even among those who closely follow pro football—about 40 percent of the sample—instant replay was favored by nearly a 4-1 ratio.

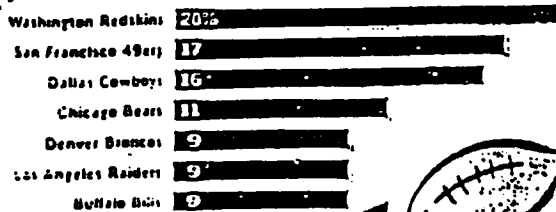
By a 70 to 22 percent margin, those surveyed said they did not believe racial discrimination was the reason why just two of 28 NFL head coaches are black and why so few blacks hold senior management positions with pro teams. However, about half of all blacks questioned said discrimination was the major reason for those discrepancies.

Most Americans were not troubled by the Redskins' nickname. Nearly nine out of 10 persons questioned said the team should not change its nickname. The Redskins as well as the NFL's Kansas City Chiefs and baseball's Atlanta Braves have been the targets of protests by those who say the names belittle and offend American Indians.

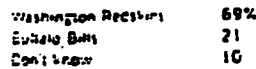
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WASHINGTON POST SUPER BOWL POLL

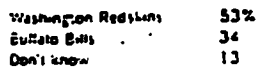
Q. What is your favorite NFL team? (Top five only)



Q. As you may know, the Buffalo Bills and the Washington Redskins will be playing in this year's Super Bowl. Which team do you think will win: the Redskins or the Bills?

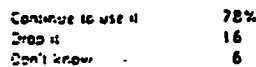


Q. Regardless of which team you think will win, which team would you like to see win?



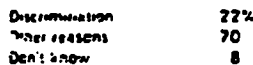
Q. As you may know, officials in the National Football League sometimes use instant replay to review a play or a call made by an official on the field. Some people think that the use of instant replay should end because it delays play and breaks the rhythm of the game. Others say instant replay should be kept because it allows referees to overturn bad calls.

What about you: do you think that the NFL should continue to use instant replay, or should they drop it?



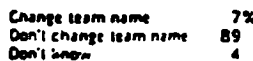
Q. As you may know, blacks make up more than half of the players in the National Football League. But there are only two black head coaches and relatively few blacks in management positions with the 28 NFL teams.

Do you think there are few blacks in management positions with NFL teams mainly because of discrimination against qualified blacks, or mainly because of other reasons?



Q. Some people say that the Washington Redskins should change their team name because it is offensive to American Indians. Others say the name is not intended to be offensive, and should not be changed.

What about you: Should the Redskins change their team name, or not?



Figures are based on a Washington Post national telephone poll of 810 randomly selected adults 18 years of age and older conducted Jan. 13-15, 1991. Margin of sampling error is plus or minus 4 percentage points overall. Sampling error is, however, only one of many potential sources of error in this or any other opinion poll. Cohen Research of Radnor, Pa., conducted interviewing for this poll.

BY AP/WIDE — END MAGNET/END PAGE



THE REDSKINS BOX 17347-DULLES AIRPORT WASHINGTON, D. C. 20041 (703) 671-9100

JOHN KENT COOKE
EXECUTIVE VICE PRESIDENT

April 21 1992

Mr Wilcomb E Washburn
Director
American Studies Program
Smithsonian Institution
Washington DC 20560

Dear Wilcomb

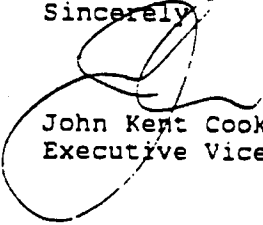
Once again, my sincere thanks for
defending the tradition, indeed the
honor, of the Washington Redskins.

If I were you I would shoot your editor
however you like, with a bullet or an
arrow.

For your information, the Atlanta Braves
(Turner-Fonda) have told the American
Indian Movement to get lost.

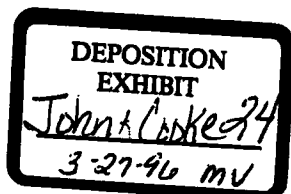
With kind personal regards.

Sincerely,


John Kent Cooke
Executive Vice President

JKC/Bf

S_0006980





MAIL TO BOX 17247, WASHINGTON, DC 20041. SHIPPING: 2100 REDSKIN PARK DR., ASHBURN, VIRGINIA 22011. PHONE 703-478-9411

August 3 1993

M Henson
4466 S Helena Way
Aurora CO 80015

Dear M Henson

My deep thanks for your letter to Senator Campbell which ought bring the dunderhead up short. You're quite right, Campbell and too many other "special interests" are tearing down our country.

One of the problems we face today is that the enemy are united in knowing what they want while decent chaps are divided and unsure.

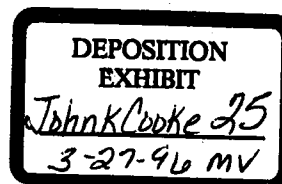
But one of the things you can count on is that I ain't not ever going to change the name of the Redskins. It will be the name of the football club here long after the dunderhead is dead and buried.

Very best regards and thank you for your excellent letter.

Yours very truly

JKC/cat

cc Mr David Webster



S_0009294



July 22, 1993

Senator Ben Nighthorse Campbell
United States Senate
380 Russell Senate Office Building
Washington, D.C. 20510

Dear Senator:

Being part Blackfoot Indian (Kentucky origin), I must write to tell you I am ashamed of you trying to make The Washington Redskins change the name to a non-Indian one. I personally think "The Washington Redskins" name is a compliment to the American Indian. Enclosed is a recent article from The Denver Post and states in part, "Equate Redskins to: ability, bravery, courage, daring, energy, daring," I totally concur with its contents. I also hope Mr. Jack Kent Cooke fights you all the way.

Why are you trying to make the Washington Redskins change their name? To make a name for yourself? You and the others with your self-serving "special interests" are tearing this country apart. These types of attitudes divide and decrease the morales and standards of this country. Little by little every shred of decency is being stripped away by attitudes like yours. This country is being divided more and more every day. Divide and conquer. It has happened.

All you so-called lawmakers on Capitol Hill better wake up and smell the coffee before its too late.

Sincerely,

A handwritten signature in cursive script, appearing to read "M. Henson".

M. Henson
4466 S. Helena Way
Aurora, CO 80015

Enclosure

cc: Mr. Jack Kent Cooke, Owner
The Washington Redskins

)
w/Enclosure

S_0009295

□ □ □

The July 2 issue of The Denver Post said Ben Nighthorse Campbell is working on a bill to get the Washington Redskins to change their name.

Equate redskins to: ability, bravery, courage, daring, energy, fearless, gladiators, hard, indefatigable, judicious, kind, lasting, moralistic, notable, observant, patient, quiet, redoubtable, sagacious, tenacious, undying, valorous, whole and zealous. Perhaps Senator Campbell should have as high regard for himself.

ROBERT CAMP
Littleton

07-11-93



cc: Dave Webster

MAIL: PO BOX 17247, WASHINGTON, DC 20041. SHIPPING: 21300 REDSKIN PARK DR., ASHBURN, VIRGINIA 22011 PHONE 703-478-8447

September 2 1993

Mr James Kevin Campbell
997 Stratford Place
Bloomfield Hills Michigan 48304

Dear Mr Campbell

I enjoyed your letter so much that I toyed with the idea of asking permission to send a copy to Nightshirt. I think you'll enjoy the surveys and other comments which add substance to my determination to keep the Redskins name.

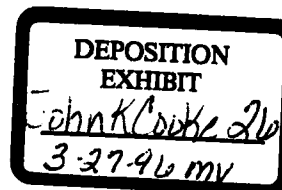
Above all, it's a pity that a United States Senator should waste his time as publicly as the man from Colorado.

Again, many thanks for your enjoyable letter. Kind regards

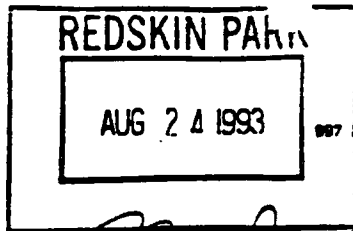
Yours very truly

Jack Kent Cooke

JKC/cat
Enclosures Exhibits 1 through 5



S_0009264



James Kevin Campbell

987 STRATFORD PLACE • BLOOMFIELD HILLS, MICHIGAN 48304-7183

August 20 1993

Mr Jack Kent Cook

Washington Redskins -

My winter residence in Florida enabled me to become close friends with Marie Lombardi and thus the reason for my letter.

Senator Nightshirt Campbell has been noisily demanding that Redskins name be dropped, probably after a "joint" prayer meeting with Patricia Schroeder. I'd like to know how in hell he got the name Campbell and to give it back! A howlegger Indian in kito does not resemble a Scot!

Perhaps if you let him ride his pony before a game, a la Florida State and the Seminoles, but no kito! He might be more friendly.

Your club looks good, best wishes for a good season, very light injuries!

Sincerely
James K. Campbell

S_0009265